



## 2017/2018 Vendor Registration Packet

Dear Prospective Vendor,

You are invited to participate in the cheerleading event of the season at **Cheer Champs Elite Royal Competitions**. These events will be the ultimate weekends for vendors looking to reach the cheerleading market! We have worked long and hard to find the ideal venues for your products to reach the devoted members of the Cheerleading world including family, friends, coaches, administrators, spirit leaders from high schools, middle schools, recreational and All-Star programs around the NJ, NY, PA, CT, MD, OH, DE & VA areas.

We appreciate your support in **Cheer Champs Elite Cheer Competitions**, to show our gratitude we try our best not to duplicate or put our vendors in close competition with one another. The company is selected based on initial contact, we work on a first come first serve basis.

Enclosed please find the vendor registration & agreement forms. It is imperative that you provide us with a complete listing of what you are selling/marketing and understand and sign our Vendor Agreement. After reviewing our attached information and you decide you would like to participate, please follow these steps in order:

1. **PLEASE READ THIS PACKET IN IT'S ENTIRITY AND FOLLOW THE GUIDELINES EXACTLY!!!**
2. Fill ALL forms out in its ENTIRETY, partially or incomplete forms will NOT be accepted!!
3. Email completed Pages 6 - 8, to [cheerchampselite@gmail.com](mailto:cheerchampselite@gmail.com)
4. Once reviewed you will receive an email either confirming or denying your registration.
5. If approved, you have \*10 business days from date of approval email to mail in the following:

- a) Completed pages 6 - 8
- b) FULL PAYMENT
- c) Insurance Certificate (see page 5, for EXACT details!)
- d) Mail to:

**Cheer Champs Elite  
12 Osprey Drive  
South Amboy, NJ 08879**

6. If denied,
  - a) Due to date requested, your denial email will include a list of available dates for your attendance and you MUST email the date(s) you wish to attend within 24 Hours!
  - b) Due to items listed, your denial email will include the item(s) that are causing your denial you MUST email us back within 24 Hours if you wish to remove/change these items!

\* Your space will not be confirmed until ALL FORMS AND PAYMENT have been received within 10 days of CCE's Approval Email. If we do not receive **EVERYTHING FILLED OUT COMPLETELY & CORRECTLY**, within 10 days, your space will be released and offered to another vendor.

\*\*All Payments are non-refundable. However, if you are not able to commit to the registered competition or the competition is canceled we will apply your payment to another of CCE's competition during the 2016-2017 or 2017-2018 seasons. **NO EXCEPTIONS!!!**

We look forward to working with you. For questions or more information, please contact CCE by phone at 908-345-6440 | 888-548-1112 or e-mail at [cheerchampselite@gmail.com](mailto:cheerchampselite@gmail.com)

Have a cheerful day!

**Sharon Stevenson**



WHERE THE *Elite* COMPETE TO BE *Crowned* CHAMPIONS

## Royal Cheerleading Events

### CROWN JEWEL CHALLENGE

#### **Battle Date:**

**Sunday, December 10, 2017**

*Registration Deadline: Friday, November 24, 2017*

#### **Castle Location:**

Timber Creek High School  
501 Jarvis Road  
Sicklerville, NJ 08081

### BATTLE AT THE CASTLE

#### **Battle Date**

**Sunday, December 17, 2017**

*Registration Deadline: Friday, December 1, 2017*

#### **Castle Location**

Jefferson Township High School  
1010 Weldon Road  
Oak Ridge, NJ 07438

### ROYAL COURT CHALLENGE

#### **Battle Date**

**Sunday, January 14, 2018**

*Registration Deadline: Friday, December 22, 2017*

#### **Castle Location**

APG Federal Credit Union Arena at Harford Community College  
401 Thomas Run Rd  
Bel Air, MD 21015

**NOTE:** *Unfortunately NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks!*

### MONARCHY CHALLENGE

#### **Battle Date**

**Sunday, January 21, 2018**

*Registration Deadline: Friday, December 29, 2017*

#### **Castle Location**

Convocation Center  
California University of PA  
250 University Avenue  
California, PA 15419

**NOTE:** *Unfortunately NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks!*



## Royal Cheerleading Events

### REIGNING RUMBLE

#### **Battle Date**

**Sunday, January 28, 2018**

*Registration Deadline: Friday, January 5, 2018*

#### **Castle Location**

College of Staten Island

2800 Victory Blvd

Staten Island, NY 10314

**NOTE:** *Unfortunately NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks! LIMITED SPACE AVAILABLE REGISTER EARLY!!*

### ROYALTY CHAMPIONSHIP

#### **Battle Date**

**Sunday, February 4, 2018**

*Registration Deadline: Friday, January 19, 2018*

#### **Castle Location**

Timber Creek High School

501 Jarvis Road

Sicklerville, NJ 08081

### EXTREME GRAND CORONATION

#### **Battle Date**

**Sunday, February 18, 2018**

*Registration Deadline: Friday, January 26, 2018*

#### **Castle Location**

Council Rock North High School

62 Swamp Road

Newtown, PA 18940

### OWN THE THRONE

#### **Battle Date**

**Sunday, March 11, 2018**

*Registration Deadline: Friday, February 16, 2018*

#### **Castle Location**

Ariel Arena

Mount Vernon Nazarene University

800 Martinsburg Road

Mt. Vernon, OH 43050

**NOTE:** *Unfortunately NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks!*



## Royal Cheerleading Events

### ALL LEVELS DYNASTY CHAMPIONSHIP

#### **Battle Date**

**Saturday, March 24, 2018**

*Registration Deadline: Friday, March 9, 2018*

#### **Castle Location**

Hytche Arena

University of Maryland Eastern Shore

11868 College Backbone Road

Princess Anne, MD 21853

**NOTE:** *Unfortunately NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks!*

### BATTLE ROYALE - BEST OF THE BEST!

#### **Battle Date**

**Sunday, April 15, 2018**

*Registration Deadline: Friday, March 23, 2018*

#### **Castle Location**

Santander Arena

700 Penn Street

Reading, PA 19602

**NOTE:** *Unfortunately NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks*

### ROYAL KINGDOM NATIONALS

#### **Battle Date**

**Sunday, April 22, 2018**

*Registration Deadline: Friday, April 6, 2018*

#### **Castle Location**

Collins Arena

Brookdale Community College

765 Newman Springs Road

Lincroft, NJ 07738

**NOTE:** *Unfortunately NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks*



## Vendor/Event Specifications

### Vendor Hours:

**TBD\* - Typical Event Time is 8am - 7pm**

*\*Times vary depending on the start time of the competition and will be sent out 1 week prior to event!*

### Audience:

More than 1000 Cheerleaders, Schools, Recreational, All Star programs, coaches, families, friends, gym managers and the public

### Vendor Necessities:

*(Each Vendor must provide own)*

- Banquet Tables & Chairs
- Table Covering: Floor Length Linen ONLY  
*(Preferably Black or White)/ NO Plastic Table Coverings*
- Appropriate Signage
- If Electrical outlets are needed please indicate on form (Must provide own extension cords)

### Set-up:

**TBD\* - Typical set up time will be 6am**

*\*Times vary depending on the start time of the competition*

- Must be completely setup 30 min prior to start time of competition.
- Locations will be assigned by CCE, and will be based on vendor package selected and date of registration.
- Complete Event Details will be sent out 1 week prior to Event Date

### Insurance:

All Venues require that each Vendor carries Liability Insurance *(some vendors are not required to carry insurance, based on the items they sell, your confirmation email will indicate whether you are required to provide us with this or not)* and we will need a \*COI Certificate, naming **Cheer Champs Elite, 12 Osprey Drive, South Amboy, NJ 08879; it's Owners; Operators; Employees; Event Name(s); Date(s) & Venue Name(s), as additional insured for each event day.**

*\*Please note that your insurance carrier should be able to provide you with ONE COI that lists ALL of the events you will be attending.*

### Payment Terms:

- **Full Payment is due 10 Business days after receiving your confirmation email.**
- **ALL Payments are NON-REFUNDABLE OR NON-TRANSFERRABLE.**
- **ALL VENDORS MUST BE COMPLETELY REGISTERED AND PAID IN FULL PRIOR TO EACH EVENT OR THEY WILL NOT BE ALLOWED TO ATTEND!**

### NO Vendor Booth Sharing!!!

### Mail Forms & Payment to:

Cheer Champs Elite, Inc.  
12 Osprey Drive  
South Amboy, NJ 08879  
Tel: 908-345-6440 | 888-548-1112  
[cheerchampselite@gmail.com](mailto:cheerchampselite@gmail.com)



## Vendor Registration Form

Please mail Completed Pages #6, 7 & 8, \*Insurance Certificate and Full  
Payment to:

*\*See Page 5 for Insurance Requirements!!!*

*Please fill out in its entirety & print clearly!!*

---

Company Name

---

Office Phone

---

Email

---

Address

---

City

**PRODUCT DESCRIPTION: MUST** List **ALL** Products/Services being sold/offered at the competition(s):  
*Any item not listed and approved will NOT be allowed to be displayed and/or sold!*

---

Electrical Requirements:

---

Additional Requirements:

---



## Vendor Packages & Event Dates

*Please fill out and send within 10 Business Days upon receipt of your confirmation email!!*

**\*\*Please put a X in the box of the Vendor Package you are selecting:**

<b>X</b>	<b>STANDARD VENDOR</b>	<b>RATE (per Event)</b>
	8' x 8' are 1. 8' x 8 Area ( <i>Location varies per venue</i> )	\$200.00
<b>X</b>	<b>PREMIER VENDOR</b>	<b>RATE (per Event)</b>
	Standard Vendor Package, PLUS: 1. Premium Location ( <i>near Entrance or Cafeteria!</i> )	\$300.00
<b>X</b>	<b>*SEASON EXCLUSIVE VENDOR</b>	<b>RATE (per Event)</b>
	1. *MUST Book All Events throughout Season! 2. Premium Plus Location ( <i>Near Spector Arena Entrance or Inside Main Gym, whenever possible!</i> ) 3. Exclusive vendor in your company's category!	\$350.00

**Please put a X in the box of the Events you are attending:**

DECEMBER, 2017					
	<b>Crown Jewel Challenge</b> December 10, 2017 Sicklerville, NJ		<b>Battle at the Castle</b> December 17, 2017 Oak Ridge, NJ		
JANUARY, 2018					
	<b>Royal Court Challenge</b> January 14, 2018 Bel Air, MD		<b>Monarchy Challenge</b> January 21, 2018 California, PA		<b>Reigning Rumble</b> January 28, 2018 Staten Island, NY
FEBRUARY, 2018					
	<b>Royalty Championship</b> February 4, 2018 Sicklerville, NJ		<b>Extreme Grand Coronation</b> February 18, 2018 Newtown, PA		
MARCH, 2018					
	<b>Own the Thrown Championship</b> March 11, 2018 Mt. Vernon, OH		<b>All Levels Dynasty</b> March 24, 2018 Princess Anne, MD		
APRIL, 2018					
	<b>Battle Royale</b> April 15, 2018 Reading, PA		<b>Royal Kingdom Nationals</b> April 22, 2018 Lincroft, NJ		

**\*When emailing forms, please fill # & \$, when mailing, fill in completely!**

# of Events Attending	Vendor Package \$ Amount	Total Amount Enclosed	Check #
*Please fill in:	*Please fill in:	*Please fill in:	*Please fill in:

**Personal/Company Check must be received 4+ Weeks, prior to each event date!!**

**Less than 4 Weeks, Cash, Bank/Certified Check or Money Order will be the ONLY form of payment accepted!**

**NO Payments will be accepted at Event!!**





## Vendor and Cheer Champs Elite Agreement

- It is understood by the Vendor that Cheer Champs Elite will always do our best to promote product exclusivity at our events, but due to the overlapping nature of some product types (i.e. handbags vs. tote bags, cheer accessories, etc.) we cannot guarantee exclusivity except in the case of our SEASON EXCLUSIVE Vendors.
- Season Long EXCLUSIVE Vendors, wherein you become sole provider of a given Primary Product (i.e. Cheer Bows; Apparel; Bags, etc.) at our events and will be advertised as Cheer Champs Elite Premiere Vendor!
- All Products must be listed on your Registration Form and must be pre-approved prior to the start of each event. If you DO NOT list any product(s) and display them at the event, you will be instructed to remove them from display and sale IMMEDIATELY! If you fail to remove items you be asked to leave the venue and you will forfeit your fees.
- Your product list will be reviewed and can be rejected based upon a given event's existing vendors (booths are given on a first come first serve basis), EXCLUSIVE Vendors and our view of your products relevance to our customer base.
- Cheer Champs Elite CANNOT guarantee the attendance at each event, nor any minimum sales amount.
- Completed Registration forms; Insurance Certificate and Full Payment are due 10 Business days after receiving CCE's confirmation email.
- Space is limited, so on-time registration is highly recommended.
- Cheer Champs Elite is all about a Royal Experience for All of our attendees and it is imperative that our Vendors promote that as well. We take an "All about you" approach and the "Customer is Always Right" so please keep that in mind, when greeting and doing business with all of our Cheer Kingdom Royalty and partnering vendors. Camaraderie, Professionalism and Good Business Ethics are an absolute must and nothing less will be tolerated. If for any reason this is not followed, you will be asked to leave and not allowed to return as a vendor to any other Cheer Champs Elite Competitions and forfeit any/all of your payments.
- No Refunds will be given under any circumstances. This includes but not limited to event cancellation, date change/postponement, weather, inability to attend, minimum sales received at competition, change of venue, number of attendees, etc. However, if you are not able to commit to the registered competition or the competition is canceled we will \*apply your payment to another of CCE's competition during the 2017 - 2018 or 2018 - 2019 seasons.
- If a Vendor registers and does NOT attend, without giving 48-Hours advance notice, the vendor will be jeopardy of not being allowed to attend any future events and certainly FORFEIT Payment! If for some reason, payment was not made on this event, this Vendor will be responsible for Full Payment, if payment is not received within 5 Business days of event date, Vendor will NEVER be allowed to attend any future events!
- Insurance Certificate, as outlined on Page 5, will be submitted, if applicable.
- Full Payment is due 10 Business days after receiving your confirmation email.
- ALL Payments are NON-REFUNDABLE OR NON-TRANSFERRABLE

*\*ALL date changes and/or event cancellations MUST be submitted in writing, with your reason of cancellation and emailed to [cheerchampselite@gmail.com](mailto:cheerchampselite@gmail.com) You will be notified, via email, if there is availability on the date you requested or if you will need to select another date.*

I hereby agree and understand Cheer Champs Elite Vendor Agreement, Guidelines and my obligations upon signing this agreement and my signature confirms my acceptance of all of the terms and conditions as outlined on pages 1 - 8:

**Agreed and Accepted by:**

---

**Vendor Signature**

---

**Company Name**

---

**Date**