



## 2019 ~ 2020 Vendor Registration Packet

Dear Prospective Vendor,

You are invited to participate in the cheerleading event of the season at **Cheer Champs Elite Royal Competitions**. These events will be the ultimate weekends for vendors looking to reach the cheerleading market! We have worked long and hard to find the ideal venues for your products to reach the devoted members of the Cheerleading world including family, friends, coaches, administrators, spirit leaders from high schools, middle schools, recreational and All-Star programs around the NJ, NY, PA, CT, MD, OH, DE, VA & CA areas.

We appreciate your support in **Cheer Champs Elite Cheer Competitions**, to show our gratitude we try our best not to duplicate or put our vendors in close competition with one another. The company is selected based on initial contact, we work on a first come first serve basis.

Enclosed please find the vendor registration & agreement forms. It is imperative that you provide us with a complete listing of what you are selling/marketing and understand and sign our Vendor Agreement. After reviewing our attached information and you decide you would like to participate, please follow these steps in order:

1. **PLEASE READ THIS PACKET IN IT'S ENTIRITY AND FOLLOW THE GUIDELINES EXACTLY!!!**
2. Completely fill out Pages 5 – 7 in this package. Partially or incomplete forms will NOT be accepted!!
3. Email completed Pages 5 - 7 to [cheerchampselite@gmail.com](mailto:cheerchampselite@gmail.com)
4. Once reviewed you will receive an email either confirming or denying your application.
5. **If approved, you have \*10 business days from date of approval email to mail in the following:**
  - a) Completed pages 5 – 7
  - b) FULL PAYMENT
  - c) Insurance Certificate (see page 4, for EXACT details!)
  - d) Mail to:

**Cheer Champs Elite  
12 Osprey Drive  
South Amboy, NJ 08879**

6. **If denied,**
  - a) Due to date requested, your denial email will include a list of available dates for your attendance and you MUST email the date(s) you wish to attend within 24 Hours!
  - b) Due to items listed, your denial email will include the item(s) that are causing your denial you MUST email us back within 24 Hours if you wish to remove/change these items!

\* Your space will not be confirmed until ALL FORMS AND PAYMENT have been received within 10 days of CCE's Approval Email. If we do not receive **EVERYTHING FILLED OUT COMPLETELY & CORRECTLY**, within 10 days, your space will be released and offered to another vendor.

\*\*All Payments are non-refundable. However, if you are not able to commit to the registered competition or the competition is canceled, we will apply your payment to another of CCE's competition during this or next season! NO EXCEPTIONS!!!

We look forward to working with you. For questions or more information, please contact CCE by phone at 908-345-6440 | 888-548-1112 or e-mail at [cheerchampselite@gmail.com](mailto:cheerchampselite@gmail.com)

Have a cheerful day!

**Sharon Stevenson**

**Cheer Champs Elite**

**2019 ~ 2020 Royal Cheerleading Events**



<p align="center"><b><u>OWN THE THRONE</u></b></p> <p align="center"><b>Battle Date</b>  <b>Sunday, December 1, 2019</b></p> <p align="center"><b>Castle Location</b>  <i>Timber Creek High School  501 Jarvis Road  Sicklerville, NJ 08081</i></p>	<p align="center"><b><u>BATTLE AT THE CASTLE</u></b></p> <p align="center"><b>Battle Date</b>  <b>Sunday, December 15, 2019</b></p> <p align="center"><b>Castle Location</b>  <i>Sparta High School  70 W. Mountain Road  Sparta Township, NJ 07871</i></p>
<p align="center"><b><u>REIGNING RUMBLE</u></b></p> <p align="center"><b>Battle Date</b>  <b>Sunday, January 19, 2020</b></p> <p align="center"><b>Castle Location</b>  <i>College of Staten Island  2800 Victory Blvd  Staten Island, NY 10314</i></p> <p><b>NOTE:</b> <i>Unfortunately, NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks!</i></p>	<p align="center"><b><u>EXTREME GRAND CORONATION</u></b></p> <p align="center"><b>Battle Date:</b>  <b>Sunday, February 2, 2020</b></p> <p align="center"><b>Castle Location</b>  <i>Timber Creek High School  501 Jarvis Road  Sicklerville, NJ 08081</i></p>
<p align="center"><b><u>ROYAL COURT CHALLENGE</u></b></p> <p align="center"><b>Battle Date</b>  <b>Sunday, March 22, 2020</b></p> <p align="center"><b>Castle Location</b>  <i>Manheim Township High School  115 Blue Streak Blvd  Manheim, PA</i></p>	<p align="center"><b><u>ROYAL KINGDOM NATIONAL CHAMPIONSHIP</u></b></p> <p align="center"><b>Battle Date</b>  <b>Sunday, April 18, 2020</b></p> <p align="center"><b>Castle Location</b>  <i>Collins Arena  Brookdale Community College  765 Newman Springs Road  Lincroft, NJ 07738</i></p> <p><b>NOTE:</b> <i>Unfortunately, NO Food Vendors are permitted and NO Selling of Food, Beverages or Snacks!</i></p>

**Vendor/Event Specifications**

**Event Specs:**

- *Cheer Champs Elite cannot guarantee a specific booth size based on venue size, availability and local fire codes.*
- *Single Booth spaces are normally 8 feet x 8 feet in area.*
- *Booth sharing is not permitted.*

**Vendor Hours:**

**Typical Event Time is 8:00am – 5:00pm.** *Times vary depending on competition and will be sent out 1 week prior to event!*



### Audience:

Our events typically have a minimum of 1000 Cheerleaders, Schools, Recreational, All Star programs, coaches, families, friends, gym managers and the public

### Vendor Requirements: (Each Vendor must provide own)

- Banquet Tables & Chairs
- Table Covering: Floor Length Linen ONLY - NO Plastic Table Coverings!
- Appropriate Signage
- Cheer Champs Elite cannot guarantee the availability of electricity at any venue. Vendor will be responsible for any additional fees charged by the venue for electricity. Please make sure you have this noted on the order form. Vendors must bring all extension cords according to code and may NOT tape down without approval from Event Director.

### Set-Up | Break Down:

**TBD\* - Typical set up time will be 6am**

*\*Times vary depending on the start time of the competition*

- Vendors will be permitted to set up the morning of the event unless otherwise listed.
- Typically, you will be allowed in the venue 1-1 ½ hours before the doors open to the public.
- All vendors must be appropriately dressed in business casual attire.
- Set up by the time the doors open.
- Vendors must remain set up throughout the entire event and can tear down after the FINAL Awards ceremony.
- Vendors that tear down prior to the events end will be subject to loss of any future vendor space/deposits with Cheer Champs.
- Vendor locations are assigned by CCE and will be based on vendor package and registration date.
- Complete Event Details will be sent out 1 week prior to Event Date

### EXCLUSIVE VENDORS

- An exclusive vendor is a vendor that commits to all events during the season.
- Exclusive partnerships with Cheer Champs Elite offer the Exclusive Vendor to be SOLE provider of a “Single” Exclusive Product at our events. NO Vendor will be granted exclusive status on Multiple Products, nor Generic titles granted.
  - (i.e. Cheer Bows – YES, Novelties – NO; Lip Sense – YES, Make Up & Accessories – NO)
- **Make sure to enter your EXCLUSIVE Product.**

### Insurance:

All Venues require that each Vendor carries Liability Insurance (some vendors are not required to carry insurance, based on the items they sell, your confirmation email will indicate whether you are required to provide us with this or not) and we will need a \*COI Certificate, naming **Cheer Champs Elite, 12 Osprey Drive, South Amboy, NJ 08879; it's Owners; Operators; Employees; Event Name(s); Date(s) & Venue Name(s), as additional insured for each event day.**

*\*Please note that your insurance carrier should be able to provide you with ONE COI that lists ALL of the events.*

### Payment Terms:

- **ALL Payments are NON-REFUNDABLE OR NON-TRANSFERRABLE.**
- **ALL VENDORS MUST BE COMPLETELY REGISTERED AND PAID IN FULL PRIOR TO EACH EVENT OR THEY WILL NOT BE ALLOWED TO ATTEND!**
- 50% non-refundable deposit of your total balance is due with your application in order to reserve your booth space at any event.
- If paying by check, your payment must be received no later than 10 days after your application is received.
- Acceptable forms of payment are: Cashier's Check, Personal Check, & all major credit cards (all credit card transactions will incur a 4% processing fee). CASH is the only method of payment accepted the day of the event and must be paid prior to booth set up.
- All monies paid to Cheer Champs Elite are non-refundable unless Cheer Champs Elite cancels the event in its entirety.
- In the event that an event is cancelled, all vendor payments will be refunded within 30 days of the event date.
- Space is not guaranteed until deposit is received.



## Vendor Registration Form

**Please mail Completed Pages 5, 6 & 7, \*Insurance Certificate and Full Payment to:**  
*\*See Page 4 for Insurance Requirements!!!*

**Please fill out in its entirety & print clearly!!!**

<b>Name:</b>	<b>Day Phone:</b>
<b>Company:</b>	<b>Cell Phone:</b>
<b>Address:</b>	<b>Email</b>
<b>City</b>	<b>State/Zip:</b>

<u>EXCLUSIVE VENDOR ONLY</u>	
<u>EXCLUSIVE SINGLE ITEM:</u>	

**PRODUCT DESCRIPTION:** ALL Products/Services being sold/offered at the competition(s) MUST be listed below: *Any item not listed will NOT be allowed to be displayed and/or sold!*

<u>PRODUCT DESCRIPTION:</u> ALL Products/Services being sold/offered at the competition(s) <u>MUST</u> be listed below: <i>Any item not listed and approved will NOT be allowed to be displayed and/or sold!</i>	

Electrical Requirements: \_\_\_\_\_ YES \_\_\_\_\_ NO

Additional Requirements/Comments:



X ATTENDING	DATE	EVENTS <i>Please check all dates that apply</i>	STANDARD \$200	PREMIUM \$300	EXCLUSIVE \$350
	<b>12/1/19</b>	<b>Own the Throne</b> <i>Sicklerville, NJ</i>			
	<b>12/15/19</b>	<b>Battle at the Castle</b> <i>Sparta, NJ</i>			
	<b>1/19/20</b>	<b>Reigning Rumble</b> <i>Staten Island, NY</i>			
	<b>2/2/20</b>	<b>Extreme Grand Coronation</b> <i>Sicklerville, NJ</i>			
	<b>3/22/20</b>	<b>Royal Court Challenge</b> <i>Manheim Township, PA</i>			
	<b>4/19/20</b>	<b>Royal Kingdom Nationals</b> <i>Lincroft, NJ</i>			
<b>TOTAL DUE</b>					

## Vendor Packages & Event Dates

*Please fill out and send within 10 Business Days upon receipt of your confirmation email!!*

Please put an X in the box of the Vendor Package you are selecting:

VENDOR NAME:	COMPANY NAME:	CELL #:
<b>STANDARD VENDOR</b>		<b>RATE (per Event)</b>
8' x 8' are 1. 8' x 8 Area ( <i>Location varies per venue</i> )		<b>\$200.00</b>
<b>PREMIER VENDOR</b>		<b>RATE (per Event)</b>
Standard Vendor Package, PLUS: 1. Premium Location ( <i>near Entrance or Cafeteria</i> )!		<b>\$300.00</b>
<b>*SEASON EXCLUSIVE VENDOR</b>		<b>RATE (per Event)</b>
<ul style="list-style-type: none"> <li>Exclusive Vendor MUST commit to attending every event, all season long.</li> <li>Exclusive Vendor will be granted SOLE provider of a "Single" Exclusive Product at our events, not multiple products, nor generic titles granted (i.e. Cheer Bows – YES, Novelties – NO; Lip Sense – YES, Make Up &amp; Accessories – NO)</li> <li>Premium Plus Location (<i>Near Spector Arena Entrance or Inside Main Gym, whenever possible</i>)!</li> </ul>		<b>\$350.00</b>

# of Events Attending	Vendor Package \$ Amount	Total Amount Enclosed	Check #
*Please fill in:	*Please fill in:	*Please fill in:	*Please fill in:
<b>#</b>	<b>\$</b>	<b>\$</b>	<b>#</b>
<ul style="list-style-type: none"> <li>Personal/Company Check must be received 4+ Weeks, prior to each event date!!</li> <li>Less than 4 Weeks, Cash, Bank/Certified Check or Money Order will be the ONLY form of payment accepted!</li> <li>NO Payments will be accepted at Event!!</li> </ul>			



- **Vendor Confirmation/Agreement** Please submit the Vendor Request Form for the event in which you elect to participate, Vendor Rules, Binding Obligations and Cancellation Policies, and Deposit/Payment
- Completed Registration forms; Insurance Certificate and Full Payment are due 10 Business days after receiving CCE's confirmation email. Cheer Champs Elite has the right to refuse any vendor agreement.
- Space is limited, so on-time registration is highly recommended.
- It is understood by the Vendor that Cheer Champs Elite will always do our best to promote product exclusivity at our events, but due to the overlapping nature of some product types (i.e. handbags vs. tote bags, cheer accessories, etc.) we cannot guarantee exclusivity except in the case of our SEASON EXCLUSIVE Vendors.
- All Products must be listed on your Registration Form and must be pre-approved prior to the start of each event. If you DO NOT list any product(s) and display them at the event, you will be instructed to remove them from display and sale IMMEDIATELY! If you fail to remove items, you be asked to leave the venue and you will forfeit your fees.
- Your product list will be reviewed and can be rejected based upon a given event's existing vendors (booths are given on a first come first serve basis), EXCLUSIVE Vendors and our view of your products relevance to our customer base.
- Cheer Champs Elite CANNOT guarantee attendance at any event, nor any sales totals.
- The use of double-face tape and cloth tape is permitted on concrete floor surfaces only. The removal and associated costs thereof of tape and tape residue is the responsibility of each vendor and will be billed accordingly. Signs, decorations, and related materials may not be taped, tacked, stapled, nailed, or affixed in any manner to painted surfaces, columns, fabrics or decorative walls in the venue. Center permanent signs, banners, etc. may not be blocked in any manner. Temporary signs may not be attached in any manner to permanent Center signage.
- All Signs, Banners, literature must be approved by Cheer Champs Elite prior to hanging and must be printed not handwritten. Vendors are responsible for removing bulk items/trash from your space. You must take your empty boxes with you. All facility utilities are the property of the said Venue. Vendors are prohibited to access, tamper or otherwise utilize said utilities. Costs for repairs, damages, etc. resulting from unauthorized use of utilities are the sole responsibility of the vendor.
- Cheer Champs Elite and the hosting facility, and any representatives from these companies, will not be held responsible or liable for any injury, death, lost, stolen or damaged items pertaining to the event itself, shipping, parking, accommodations, or travel.
- Returned Check Policy Checks that are returned for any reason will be charged a \$50.00 return fee in addition to the principle amount. Checks will no longer be accepted as a method of payment from the vendor/issuer in the future. Payment will only be accepted in the form of cashier's check, certified bank checks or CASH. If collection activities require any attorney or collections fees, all fees will be the responsibility of the indebted party. Interest will be accrued on all balances outstanding for more than 30 days at the State of New Jersey Legal Law Rate.
- Inclement Weather Policy It is rare that Cheer Champs Elite cancels an event. However, if Cheer Champs cancels an event and it is not rescheduled, you will receive a FULL refund of your deposit for the said space. If the facility is open, the event will go on.
- Cheer Champs Elite is all about a Royal Experience for All of our attendees and it is imperative that our Vendors promote that as well. We take an "All about you" approach and the "Customer is Always Right" so please keep that in mind, when greeting and doing business with all of our Cheer Kingdom Royalty and partnering vendors. Camaraderie, Professionalism and Good Business Ethics are an absolute must, and nothing less will be tolerated. If for any reason this is not followed, you will be asked to leave and not allowed to return as a vendor to any other Cheer Champs Elite Competitions and forfeit any/all of your payments.
- No Refunds will be given under any circumstances. This includes but not limited to event cancellation, date change/postponement, weather, inability to attend, minimum sales received at competition, change of venue, number of attendees, etc. However, if you are not able to commit to the registered competition or the competition is canceled, we will \*apply your payment to another of CCE's competition during the 2019-20 season.
- Vendor No Show: If a vendor registers and does NOT attend, nor cancel without giving 48-Hours advance notice, the vendor will be in jeopardy of not being allowed to attend any future events and certainly FORFEIT Payment! If for some reason, payment was not made on this event, this Vendor will be responsible for Full Payment, if payment is not received within 5 Business days of event date, Vendor will NEVER be allowed to attend any future events!
- Insurance Certificate, as outlined on Page 4, will be submitted, if applicable.
- Full Payment is due 10 Business days after receiving your confirmation email.
- ALL Payments are NON-REFUNDABLE OR NON-TRANSFERRABLE

*\*ALL date changes and/or event cancellations MUST be submitted in writing, with your reason of cancellation and emailed to [cheerchampselite@gmail.com](mailto:cheerchampselite@gmail.com). You will be notified, via email, if there is availability on the date you requested.*

I hereby agree and understand Cheer Champs Elite Vendor Agreement, Guidelines and my obligations upon signing this agreement and my signature confirms my acceptance of all of the terms and conditions as outlined in this Vendor Registration Packet:

**Agreed and Accepted by:**

---

Vendor Signature

---

Company Name

---

Date